



Parental Involvement Program (PIP) Frequently Asked Questions

- 1. Why is this policy necessary?** Tower City Center's Parental Involvement Program (PIP) is designed to enhance the shopping experience for all of our patrons. This effort is in line with the national trend toward creating a family-friendly atmosphere for shopping, dining and entertainment. We coordinated our efforts with, and utilized input from various groups including youths themselves, police, RTA officials, school administrators and community leaders. This policy has been developed based on customer, merchant, and office employee feedback on the need for more specific youth visitor guidelines. Surveys show many youths understand the need for such rules and believe they are useful.
- 2. How will you be able to determine if someone is a parent or legal guardian?** Tower City security personnel have been specially trained to implement the program. Visitors to the mall may be asked for photo identification, which could include a valid driver's license or other state-issued ID, school, employer or military ID.
- 3. Do parents have to stay with their kids at all times?** Yes, youths must remain with a parent or legal guardian at all times during their visit to Tower City Center. One parent or legal guardian may escort up to four youths, and at least one of the youths must be the child of the parent or guardian. Parents or legal guardians are responsible for the actions of the escorted youths.
- 4. Are there any exceptions? For example, what about school trips, sporting events, concerts, Public Square events, holidays?** There are no exceptions. The program went into effect November 1, 2007, and is enforced during the holiday shopping season. School groups are welcome as always, and the school should notify the Tower City Center Management Office in advance and ensure that groups are accompanied by an appropriate number of chaperones.
- 5. How may teens get to and from the RTA station?** Youths under the age of 18 may use Tower City to access their RTA connections.
- 6. How does this new program affect the The Eatery specifically?** Visitors under the age of 18 are not permitted to visit The Eatery or shop without a parent or legal guardian.
- 7. What are the potential consequences for violating this policy?** Individuals in violation of the program (or any other posted mall policies, including the existing Code of Conduct) must leave the mall or face expulsion, banning, arrest and/or prosecution for criminal trespass.
- 8. Are there any new rules or restrictions affecting people over 21 years of age?** The Parental Involvement Program is focused on youths under the age of 18. Our Code of Conduct remains in place and applies to everyone - it does not allow loitering, loud and boisterous behavior, obscene or offensive language, running, vandalizing property, smoking, firearms, etc.

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